

**March 2009**

Phone: 317-579-5040

Fax: 317-577-4574

Web: [www.GIPHCC.com](http://www.GIPHCC.com)

# VENTSTACK

**GREATER INDIANAPOLIS**

## OFFICERS

### President

Mark Helm, P.I.P.E.

### Vice President

Laura Ciriello Benedict, Ciriello Plumbing

### 2nd Vice President

David Heffner, Heffner & Associates

### Secretary/Treasurer

Vicki Garrett, Kellie Plumbing



## BOARD OF DIRECTORS

Dan Canter, Citizens Mechanical

Eugene Schuler, Schuler Plumbing

Heath McDaniel, Mowery Htg-Air/Plumb.

Ron Stokes, Bill Stokes Plumbing

Krista Jackson, Citizens Gas

Kevin O'Kane, Diversified Sales Group

Rick Lovegrove, Lee Supply

- Special Points of Interest
- SkyTrak Expansion
- March Meeting
- News of Note
- Map & Fax
- President's Letter

## SkyTrak Expansion

SkyTrak is up and running in its 5th year. Thanks to its loyal supporters, this format is about to be expanded.

For an additional \$200 a month, a SkyTrak participant can have 50, 30 second ads of the GIPHCC package branded with their company name only. This would bring the company's monthly bill to \$400 a month. There is also a \$50 one-time-only fee to have the logo for the individual company created. However, where else could you get 50 commercials on tv for \$400 a month! That kind of advertising is priceless.

Currently SkyTrack is being sponsored by Bath Gallery, Ciriello Plumbing, Citizens Mechanical Services, GIPHCC, IAPHCC, Kellie Plumbing, L.E. Isley & Sons, Lee Supply, P.I.P.E., and Schuler Plumbing. GIPHCC and IAPHCC both signed on as sponsors in January. This brings the core nucleus up to 10 members.

If there are other companies—either contractors or associates—which see the value of the \$400 advertising and who would like to join the SkyTrak program, please contact Zach Pugh, WTHR, 655-5843, or Eugene Schuler, 773-4236, immediately. In order to get your logo information formatted.

This is a fantastic advertising opportunity.

**Wed., March 18th GIPHCC Annual Business meeting/ luncheon**

**Primo's South**

**2615 National Ave.**

**11:30 registration**

**12:00 noon: lunch**

**12:30 speaker**

**Jewell Dubonis, lobbyist.**

**Topic: Pertinent Legislative Issues**

**Tabletop: Ferguson Enterprise**

**Raffle: flat screen HDTV**

**Cost: \$25 per person**

**Fax your reservations no later than Friday, March 13th to 577-4574 or call Ann at 579-5040 or email her at [mabooth@att.net](mailto:mabooth@att.net). Thank you for your cooperation so that we can verify our numbers with the restaurant.**

## Inside this issue:

March meeting	1
SkyTrak Expansion	1
News of Note	2
Golf Outing & SkyTrak	Ins.
Map & Fax	3
President's Letter	4

**News of Note—Welcome to New Contractor, Larry Pennycuff, Godby Htg. And AC,** 57 Gasoline Alley, Ste. D, Indpls. 46222, 244-3444, fax 244-6948, email lpennycuff@gottabegodby.com.

**Welcome to New Associate, Mark Fasel,** Assistant Building Commissioner, Town of Fishers Development Department, 8722 South St., Fishers, IN 46038, 289-5560, 595-3136.

**Calling for GIPHCC Plaques & Awards for Mechanical Skills, Display Case** In an effort to get apprentices to learn about GIPHCC, Mechanical Skills has graciously agreed to supply us with wall space on which to display some of our members' plaques and awards. Some of you may have awards which were won many years ago by your family members. If you have plaques which you are willing to donate to this cause, give them to a GIPHCC board member or drop them off at Mechanical Skills. **Also, please be on the lookout for any business which is going out of business or for any other reason might have a display case they no longer need.** Some of the trophies which we would like to display cannot be wall-mounted. A display case would be more suitable for these pieces.

**Social Networks:** LinkedIn and Plaxo are social networks, but more for the professional business person. They are another means to communicate on the internet vs. conventional email or texting, and more importantly can be used as a marketing tool for business. Dave Heffner has directly benefited from 2 different social networks, Twitter and LinkedIn. He got 2 jobs because of these networks. GIPHCC now has its own group on LinkedIn. This also increases our visibility on the web. To join this group, you have to be a member of GIPHCC and a member of LinkedIn. Contact Dave Heffner at David@HeffnerandAssociates.com and he'll take care of the rest.

**Calendar for 2009— March 18 Annual Meeting/ luncheon, Primo's South—Speaker: Jewell Dubonis, lobbyist.** Ferguson Engerprises will be the March table top; products on display will be Zurn pex, Rinnai heaters, Trac pipe, and Wirsbo pex. Sign up for certification classes will be available at that time. To drive attendance there will be a raffling off of a flat screen HD TV.

**April 15, 4 pm, Atterbury, tour and dinner**

**Thurs., May 7—GIPHCC Golf Outing, Dye's Walk**

## **Golf Outing Just Around the Corner, May 7th**

The annual GIPHCC golf outing will be held on **Thurs., May 7th, at Dye's Walk Country Club** (formerly Royal Oak Country Club), 2080 S. SR 135, Greenwood. It will have a Florida Scramble Format and registration will be at 9:30 am, putting contest at 10 am, shotgun start at 11 am. There will be a grilled lunch provided on the 10th tee from 11 am to 1:30 pm. Awards and light hors d'oeuvres will follow the golf.

The cost will be \$80 a person, \$320 per 4some. Mulligan cards may be pre-paid for \$20 per player (limit 1 per player).

For sponsors, a new item will be flag sponsor for \$150, and you can keep the flag after the outing. Check out both sign up forms available as an insert in this issue of the Ventstack. Sign up and send the information in to be one of the lucky 120 players.

## **2000 Belterra President's Party & Auction: Donations Needed**

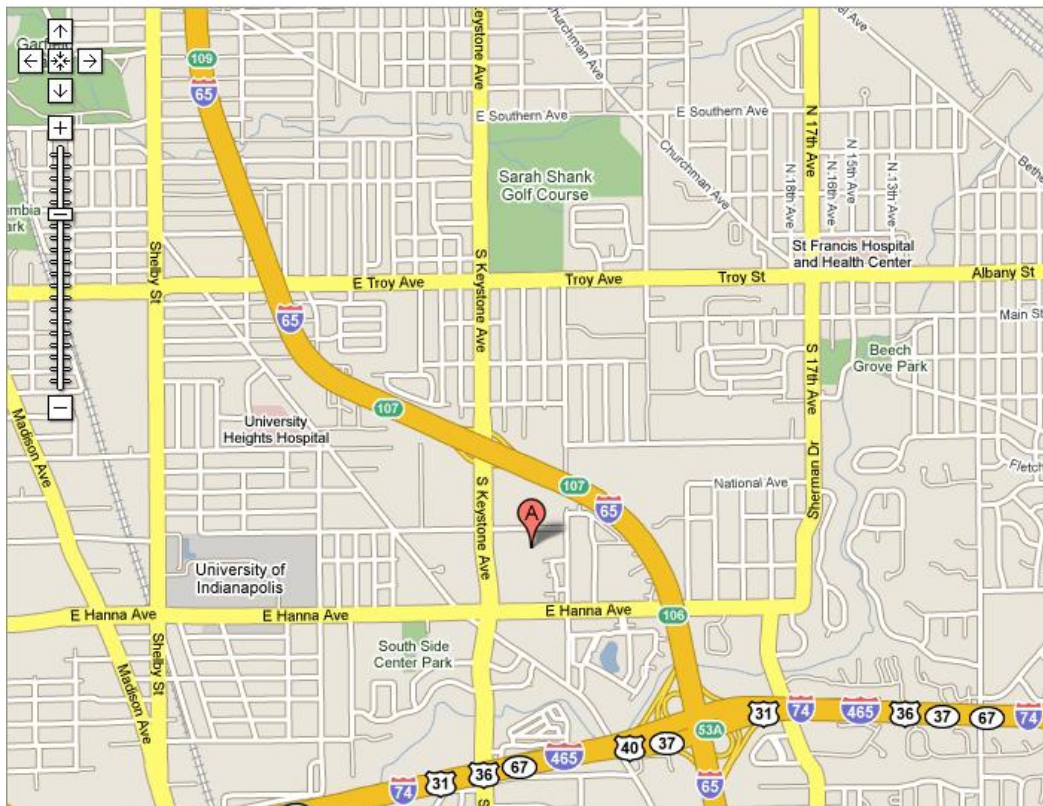
The President's Party & Auction at the 2009 Expo/Convention will be held on July 31 at the close of the Expo. **Donations are needed for the auction**—event tickets, gift certificates, tools, merchandise, service, collectibles. All the proceeds help fund the IAPHCC educational programs. All donations are needed by July 10th. Donated items can be sent to Laura Ciriello-Benedict, Ciriello Plbg., 5715 Churchman Ave., Bldg. D, 46203, 787-5391. For more information on Evpo, visit [www.iaphcc.com](http://www.iaphcc.com) or call Brenda at 757-9292.

## **Preparing for the Electronic Ventstack**

Starting in April, the Ventstack will be delivered electronically to most patrons. When Ann sends the monthly reminder of the Ventstack, some of you may have difficulty if your computer doesn't use Windows Vista. To familiarize yourself with the possibilities, go to our **web site, [www.giphcc.com](http://www.giphcc.com)**, go to the media section and click on the Ventstack section. There you will find the various issues listed, go to the month you want to read and voila—there it is. You'll get a fax reminder telling you that the issue has been posted and to check it out. Thank you to everyone who's made sure Ann has your email address to facilitate the process and thanks for your willingness to try this new format in the name of tightening our economic belt.



Address **2615 National Ave**  
**Indianapolis, IN 46227**



## **RSVP FAX FORM for the March 18th luncheon Fax 577-4574**

Name \_\_\_\_\_

Company \_\_\_\_\_

Fax # \_\_\_\_\_

\_\_\_\_\_ YES, we are attending the Wednesday, March 18th luncheon.

Please reserve \_\_\_\_\_ places at \$25 per person.

\_\_\_\_\_ We are bringing a potential member.

Name \_\_\_\_\_

\_\_\_\_\_ No, we are not attending

**Please respond either by fax 577-4574 or phone Ann at (317-579-5040) or email her at mabooth@att.net no later than noon Friday, March 13th. Thank you.**

My updated email address is \_\_\_\_\_.

**P.I.P.E., Inc.**

P.O. Box 919

Greenwood, IN 46142

Phn: 317/887-8770 Ext. 224

Fax: 317/887-8776

Indiana License Number: 81062831

02/16/09

Friends and Members,

Hello again! First of all, I would like to thank everyone who attended the January meeting. It was a great success. Also, I would like to thank all of the guest speakers, as well as Bill Ciriello, for doing an outstanding job for the entire evening. As I stood in the back of the room and looked around at all of the people who braved the weather to come together and honor one of their own, I felt a great deal of pride to be part of the big picture. How many other organizations can say that they come together for each other as we do in the PHCC? Not very many. You all should be proud to be a part of the PHCC and our members are our strength. Let's keep the momentum going and make this our best year ever!

Mark Helm,

GIPHCC President

**From:** Krista Jackson, Citizens Energy Group

**To:** All Trade Contractors

**Date:** February 18, 2009

**Re:** Generator Installations

There has been an increase in the installation of natural gas generators in our service territory. Because of the significant load requirements of generators, in most cases, the existing service line will be inadequate. Therefore, prior to installing a new generator in a home, please contact us at 927-4328, so that we can determine if a new line will be required. We will need the load information for all natural gas appliances in the home. Because of the minimal usage of this type of appliance, it is likely that any upgrade to the meter and/or service will result in a charge to the homeowner for the cost of time and materials. Thus, it is vital that you get this information prior to sale/installation so that it can be included in the total quote for the generator and avoid any unexpected charges for your customers.

Please contact our Business Contact Center at 927-4328 if you have questions.

---



**GREATER  
INDIANAPOLIS  
PHCC  
ANNUAL GOLF OUTING  
SPONSORSHIP FORM**

Registration: 9:30 am  
Putting Contest: 10:00 am  
Shotgun start: 11:00 am  
Awards and light horsd'oeuvres  
will follow golf

Thursday, May 7, 2009  
Dye's Walk Country Club  
2080 S. SR 135  
Greenwood, IN 46143

\_\_\_ Hole Sponsor (\$125)

**New**

\_\_\_ Flag Sponsor (\$150 -you will keep the flag after outing)

\_\_\_ Hole Sponsor and Flag Sponsor (\$225)

\_\_\_ Door Prizes

\_\_\_ Lunch (1 @ \$400)

**sold**

\_\_\_ Awards Reception (1 @ \$400)

\_\_\_ Closest to Pin (\$200)

\_\_\_ Longest Drive (\$200)

\_\_\_ Beverage Cart (2 @ \$200 each)

**sold**

\_\_\_ Putting Contest (\$200)

Company Name: \_\_\_\_\_

(Note: Company Name Line is what will appear on Sponsor signage.)

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, St. & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please contact Vicki Garrett @ 738-2707 or Ann Booth @ 579-5040 if you have questions.  
Please pay from this form. Attach this form with check and mail to address below.

Make check payable to: Greater Indianapolis PHCC  
P.O. Box 937  
Fishers, IN 46038

# ATTENTION GOLFER!

**COME JOIN THE FUN AND SUPPORT YOUR  
GREATER INDIANAPOLIS PHCC**



## Individual and Team Prizes!!!

**WHEN:**

Thursday May 7, 2009

Florida Scramble Format

- o Registration: 9:30 am
- o Putting Contest: 10:00 am
- o Shotgun start: 11:00 am
- o Awards and light hors d'oeuvres will follow golf

**WHERE:**

Dye's Walk Country Club  
(formerly Royal Oak CC)  
2080 S. State Rd 135  
Greenwood, IN

**COST:**

\$80 per person

(\$320 per foursome)

Includes golf, lunch & light hors d'oeuvres

*\*Please note: Soft spikes & shirts with collars required*

**REGISTER YOUR TEAM AS SOON AS POSSIBLE  
OUTING IS LIMITED TO FIRST 120 PAID  
GOLFERS.**

**GOLF REGISTRATION:**

1 \_\_\_\_\_  
2 \_\_\_\_\_  
3 \_\_\_\_\_  
4 \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mulligan Card \_\_\_\_\_ = \_\_\_\_\_  
# of cards Amount Due

Golfers \_\_\_\_\_ = \_\_\_\_\_  
# of golfers Amount Due

Total Amount Enclosed: \_\_\_\_\_

**PRE-PAID MULLIGAN CARDS**

Just \$20 per player (limit one per player)

*Pick cards up at Registration!*

**INCLUDES:**

- 1 Mulligan (a free shot)
- 1 Skirt (shot from the ladies' tees)
- 1 Throw
- 1 Raffle Ticket (chance to win prizes)

**\* Cards can only be purchased prior to the outing and will not be sold the day of the outing.**

**Please make checks payable to:**

Greater Indianapolis PHCC

**Mail to:** P.O. Box 937

Fishers, IN 46038

**PLEASE FAX FORM TO**

**577-4574**

**ATTN: Ann Booth**

## SkyTrak 2009 Expanded Contract

The 2004-2008 SkyTrak was for \$200 a month per joining member. This \$200 provided IAPHCC branding, a 30 sec. commercial, the SkyTrak ticker message, I Need to Know, the Evening Rotator and a link to the IAPHCC web site.

Now, in 2009 GIPHCC has its own web site. The subsequent 2009 SkyTrak ads will link to the GIPHCC web site. If you wish to be a member of the SkyTrak advertising at the original \$200, please sign here.

name \_\_\_\_\_  
company \_\_\_\_\_

A newer version of the SkyTrak advertising is now being proposed.

For **\$400** (the original \$200, and \$200 for the expanded advertising), a member company would have **50 of the GIPHCC advertising package 30 sec. spots branded with their company name only**. More spots would be available for an additional \$200 (in increments of 50 ads for an additional \$200). So, you would be getting 50 ads on SkyTrak for your company alone for \$400 a month.

There would also be a **\$50 one-time-only cost** to do the work necessary to tag the ads with your logo and message. i.e. Name, phone, address, web site. This information should be sent to Zach Pugh, 1000 N. Meridian, 655-5843, [zpugh@wthr.com](mailto:zpugh@wthr.com) by **March 15<sup>th</sup>** so that the tags can be processed and ready for the start up date.

If you have any further questions about this expanded contract, please contact either Zach Pugh at 655-5843 or Eugene Schuler at 773-4236.

This contract will run through the rest of 2009 and you will be billed accordingly.

Name \_\_\_\_\_  
Company \_\_\_\_\_

Please return this form to Ann by fax at 577-4574 or [mabooth@att.net](mailto:mabooth@att.net) or call her at 579-5040 to express your desire to be part of this expanded SkyTrak opportunity. Thank you for your support of GIPHCC.