

February 2010

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VENTSTACK

GREATER INDIANAPOLIS Plumbing-Heating-Cooling-Contractors Assoc.

P.O. Box 937, Fishers, IN 46038

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2010 GIPHCC Advertising

We had our commercial meeting on January 6th, and here is what we have come up with.

For the past 6 years GIPHCC has had advertising on SkyTrak. Through the 6 years a nucleus of approximately 5 contractors has been constant in their support of the program—**Ciriello Plumbing, Isley Plumbing, Schuler Plumbing, Kellie Plumbing, and P.I.P.E.** Now **K2 Plumbing** is joining the 2010 advertising effort.

We are currently leaning toward Sky-Trak. SkyTrak would be nice if we can have the money to make it work for us. We would need a minimum of \$1800 to make this work. **We would be on Channel 13 webpage** (not actual Channel 13), www.wthr.com. People are going to this site for a purpose, and we could do 15000 VOD (video on demand). This would give us 15 sec. commercials before you watch a video. You have to see the commercial. So what this would mean is that x amount to the people who own the company and x amount to the PHCC—or all for the companies who are advertising with a PHCC background. Example: 7500 to PHCC and 7500 divided up to the 6 companies: that would be 1250 to each company. This would come out at \$6.25 per 15 sec. **Con't. p.2, col.1**

Feb. 17 GIPHCC Luncheon

At

Primo's South

2615 National Ave.

11:30 registration

Noon Luncheon

12:30 Speaker: Nancy Lorenz

Topic: Sales Marketing

Cost: \$25 per person

Nancy will discuss the idea that we are salespeople. Other topics include overcoming complaints, competition and relationship selling, add on business, and selling to women.

Please call Ann at 579-5040 or fax her at 577-4574, or email mabooth@att.net by noon, Friday, Feb. 12th so that reservations may be confirmed in a timely fashion.

News of Note—

SkyTrak, con't p. 1, column 1

Or do 15,000: divided into 6 companies—2,500 each at \$12.50 for 15 sec. a month.

There is more involved in this. We would have a billboard and a banner. If you watch the new video which would take you to our web site and your commercial. It would take you to your web site or to the phcc.

Eugene explained the process at the January meeting. We are hoping that others will see the wisdom of advertising and join the 6 companies which have committed to the advertising campaign.

IN Fire & Building Safety Code Services Review, Feb. 9

The IN Fire & Building Safety Code Services division has begun the process of review in order to adopt a new IN Plumbing Code. The first meeting will be held on **Tuesday, Feb. 9**, in the IN Government South Building, conference rooms 4-5, starting at 9 am.

The Plumbing Code has not been updated in several years. We are currently working under the 1999 IN Plumbing Code. The process to adopt a new code is the formulation of a review committee which will have several meetings and then ultimately present their recommendations to the Fire and Building Safety Commission for adoption. It is our understanding that at this 1st meeting there will be discussion as to which code the committee will use. The current IN Plumbing Code is based on the UPC, Uniform Plumbing Code, with several pages of amendments. The state would prefer to base the code on the 2006 IPC, International Plumbing Code.

IN PHCC has been assured they will have a voting seat on the committee. Paul Hallam, an Indianapolis contractor and Mechanical Skills instructor, will serve in that capacity. Bill Ciriello will have input as well, and Brenda Dant plans to attend all meetings as an observer. It is important to have a strong PHCC showing at the first meeting; this is our industry. President Breneman, Eugene Schuler, and Brad Isley will be in attendance. Anyone who can make the meeting is welcome; it is scheduled to last until 1 pm—but could go longer.

Due to this important development, it has been decided to cancel the February 9th Day at the Statehouse. We are continuing to track legislation of interest to the industry in this short session **Con't column 2.**

Mark your Calendars—2010 Events

February 17—Nancy Lorenzano, Sales Training

March 17—Jewell DeBonis, Legislative Issues

April 21—Scott Perez, Building Code Commissioner

May 6—GIPHCC Golf Outing, Dye's Walk

June 16—Indiana Downs

July 22 & 23—State Expo, Belterra

August 18, Sept. 15, Oct. 20—TBA

Nov. 17—Vendors Expo, Wheeler Mission Coat Drive

Dec. 15—Christmas Party, TBA

Fishers 2010 Contractors Class, Feb. 24, 2010

2010 Contractors Class will be held Feb. 24. Sign in begins at 8:30 am. Class runs from 9am to 12 noon. The class will be held in Fishers Town Hall Auditorium, 1 Municipal Drive.

You must pre-register for this class; it is open to the first 100 people. Contact Wanda Crouch at 317-595-3480 or crouch@fishers.in.us, or fax 317-595-3490. You will need to leave your company name, number of attendees and a return phone number.

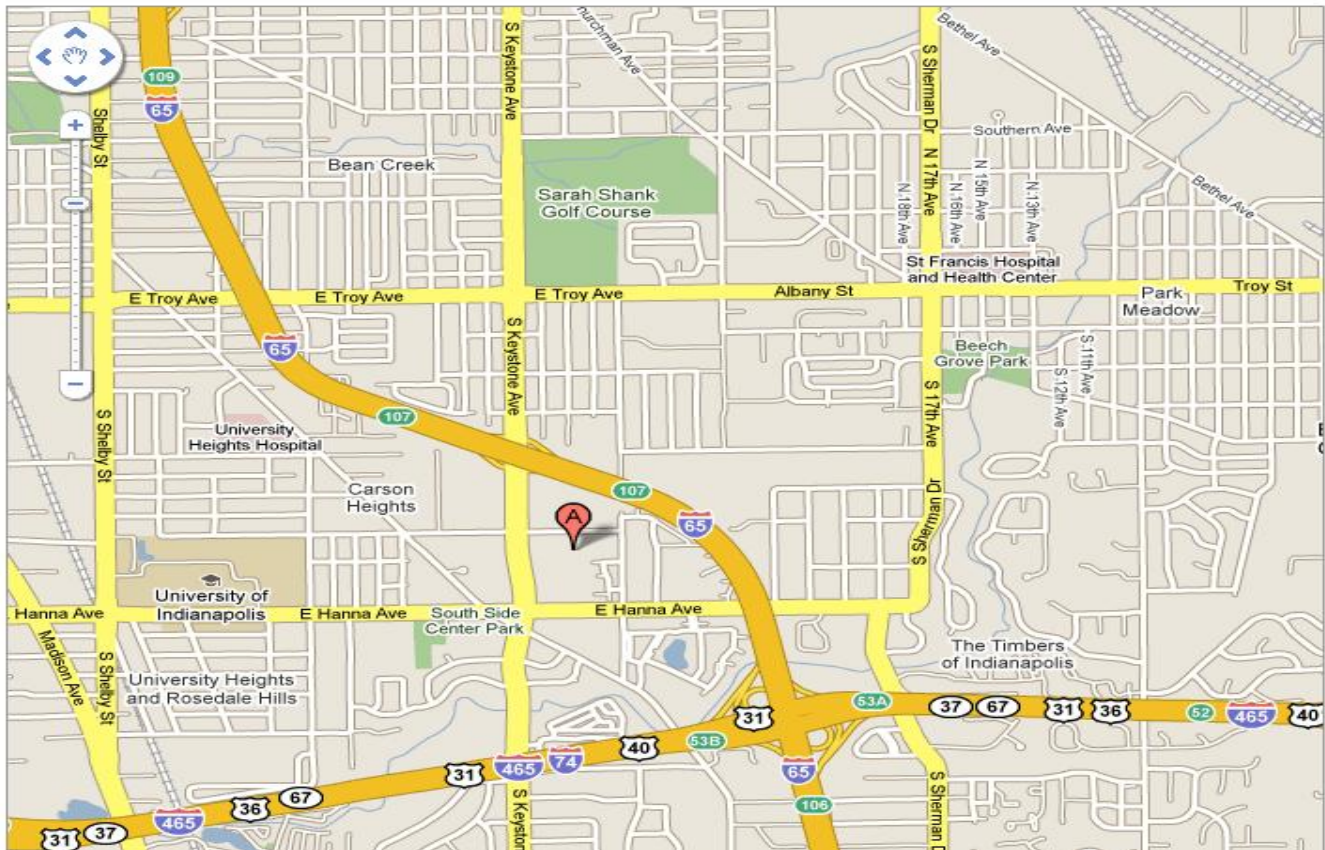
Parking signs will be up directing those attending to park between the BMV and the Train Station to enter the doors on the northeast corner of Town Hall.

Topics to be included in the class include the following: contractor registration, most commonly cited violations, Contractor of the Year presentation, utility locations, driveway/sidewalk, erosion control, storm water, new code changes. There will also be an open forum question and answer session at the end of the class. Coffee, juice, and donuts will be provided prior to the start of the class in the sign in area.

IN Fire and Building Safety Code Services Review con't c.1

If you wish to get a copy of bills that may be of interest, let Brenda know. Also please let her know if you're planning to attend the Code meeting—Brenda, 575-9292 or Brenda@iaphcc.com.

Google maps Address 2615 National Ave
Indianapolis, IN 46227



RSVP Fax Form for February 17th Luncheon

Name _____

Company _____

Fax # _____

_____ Yes, we are attending the Wed., February 17th Luncheon.

Please reserve _____ places at \$25 per person.

_____ No, we are not attending.

Please respond either by fax 577-4574 or phone Ann at 317-579-5040 or email her at mabooth@att.net no later than noon Friday, February 11th.
Thank you.

My updated email address is _____

P.I.P.E., Inc.

P.O. Box 919

Greenwood, IN 46142

Phone: 317/887-8770 Ext. 224

Fax: 317/887-8776

Indiana License Number: 81062831

1/25/10

Friends and Members,

First of all, thanks to Laura and Eugene for covering for me when I was ill on 1/20/10 at the lunch meeting. I hear that the meeting was very informative, and I'm sorry I could not be there.

I also want to thank Mark Fasel from the Board for e-mailing the pictures of the acetylene explosion. If you have not see it, you should. It was a real eye opener, and I used it for a topic in our company safety meeting.

These are just another two examples of people in the PHCC helping each other in our day-to-day business. If you are not a member, then contact Brenda at the State Office and become one and find out what you've been missing!

Have a Great Month,

Mark Helm,

GIPHCC President