

**June 2011**

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# VENTSTACK

**GREATER INDIANAPOLIS Plumbing-Heating-Cooling-Contractors Assoc.**

**P.O. Box 937, Fishers, IN 46038**

## OFFICERS

**Pres., Laura Ciriello Benedict, Ciriello Plumbing**  
**Vice Pres., Dave Nance, Nance Plumbing**  
**2nd Vice Pres., Brian Lebo, Ben Franklin Plumb.**  
**Sec./Treas, Vicki Garrett, honorary member**  
**Past President, Mark Helm, P.I.P.E.**



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**Frank Bruggner, Viega**  
**Shane Christopher, Wolverine Brass**

- Special Points of Interest
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## Recruitment

We need to keep GIPHCC recruitment foremost in our minds. GIPHCC is one of the most innovative PHCC chapters in the nation and we should not be hesitant to spread that fact to others. All too often people are reluctant to toot their own horn. Help spread the word and bring others to the meetings and social events in hopes that they too will join the cause.

## Reviving an Old Tradition

We will be reinstating the tradition of tabletop presentations at the luncheon meetings. Top Marketing has agreed to do the tabletop at the Jan. 18, 2012 meeting and Plumbers Supply will do the March 21, 2012 luncheon.

## July is Belterra Expo

**Wed., July 20—travel day, check in after 3 pm**

**Thurs, July 21—10am-noon  
PHCC annual meeting**

**1 pm—golf outing**

**Evening free**

**Fri., July 22—9am-noon educa-  
tion seminars**

**Noon-4 pm EXPO Showcase**

**7:30-10:30 President's Party and  
Auction**

## Indiana Downs, June 15th

4200 N. Michigan Rd., Shelbyville

4:15 registration

4:30 Racing 101—a betting seminar

4:55 1st race begins

5:45 Racing 101 for latecomers

6:00 dinner

Cost: \$40 per person

The cost covers food, coffee, tea, lemonade, or coke. Cash bar is extra; tips for the drink server are on you.

The "meeting" will be held on the 2nd floor; just ask at the desk where the group is congregating.

This has always proven to be a night of fun, horses, and gambling.

## Upcoming Events:

**June 15: Indiana Downs**

**July 20-22: Belterra, IAPHCC  
Expo**

**August: no meeting**

**Sept 21—Health insurance  
seminar, Federated Insurance**

**Oct. 19—1st roundtable with  
Denny Smith, moderator**

## News of Note—

### Thanks to 2011 Golf Teams :

TOP Marketing  
Nance Plumbing  
Wilds Restoration  
Ben Franklin  
Central Supply  
Winthrop Supply  
Lee Supply (2 teams)  
ARS  
Mueller Industries  
Ferguson Enterprise  
WECC  
Westfield Winnelson  
Barry (2 teams)  
Indy Winnelson (2 teams)  
Hydronic Steam  
Compton Mechanical  
Citizens Energy  
Plumbers Supply

### Additional Thanks:

Thanks to the great beverage cart sponsors and their drivers—**Central Supply**: Todd Benefiel and his assistant and **Aflac**: Sue Bard and her assistant/photographer, Donna Courtney. Thanks to **Central Supply** for a terrific picnic lunch on the green—world's best fresh hamburgers, hot dogs, and all the trimmings, chips, and a cookie. Thanks to **Ciriello Plumbing** for the nice awards reception; the food was very good, including the homemade brownies.

Thanks to Andrew Craft and the folks at **Dye's Walk** (including banquet manager, Courtney King, for their help in making the 2011 outing fun.

## Golf Wrap Up

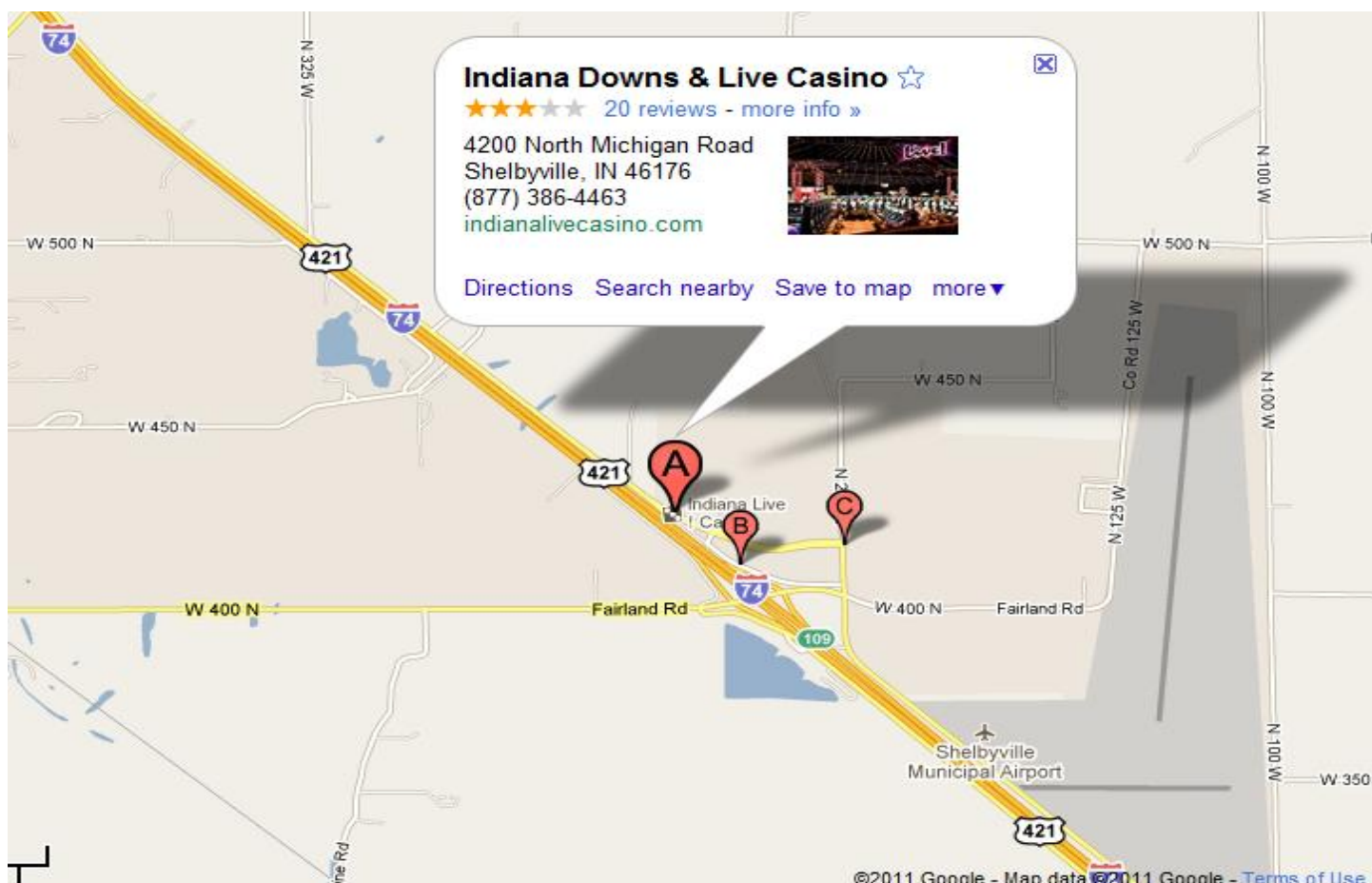
Dye's Walk has remodeled its club house, and it is VERY nice. Frank Bruggner stopped by to lend a hand and brought 3 dozen Dunkin Donuts for the workers and participants to enjoy. THAN KS, Frank! Laura Ciriello Benedict and Dan Steely worked the putting contest; the winner won the entire pot of money and only came as close as 8 1/4" from the hole.

Plumbers Supply's team (Roger Kean, Richard Clark, Dave Erwin, and Jeff Begley) and TOP Marketing's team (Tom Kientz, Tim Barr, Mike Tubbs, and Mike Bratton, Sr.) tied for 1st place. Andrew Craft, Dye's Walk golf pro, broke the tie by choosing the team with a better score on one of the higher par holes. Plumbers Supply's team won 1st (\$75 gift certificates for each player); TOP Marketing's team won 2nd (\$50 certificates). Nance team came in last, and each won a package of 12 practice balls. The "worker bees" determined that the Nance team was probably the most honest of all the teams!

Men's longest drive (Mike Bratton) won a hat from the pro shop, as did the women's longest drive (Karen Johnson). The 2nd big door prize (motorcycle dust cover) was won by Paul Hallam, and the grand prize (a natural gas grill donated by Citizens Gas was won by DeWayne Hutchison from Stokes Plumbing

## Facebook's Greater Indianapolis Plumbing-Heating-Cooling Contractor's Association Page, Under-utilized

Just as with the creation of [www.giphcc.com](http://www.giphcc.com) 3 years ago, it takes time to get people to discover and use new technology. Last year Dave Heffner created a Facebook page for Greater Indianapolis plumbers; however, it is slowly gathering momentum. It's a great place for plumbers to contact one another with issues and solutions. Many of you are already on Facebook personally. Check out the site and begin to use it more. It's only a matter of time until customers will find this source of communication just as they are finding the web site. We hope to further this growth by sponsoring some type of contest in the future which will help with name recognition and GIPHCC branding. Stay tuned for further details in the next few months.



## Thanks to All Who Supported the 2010 Golf Outing

**Organizer: Vicki Garrett**

**Beverage Carts: Aflac and Central Supply**

**Lunch: Central Supply; Putting Contest: Indiana Restoration & Cleaning Service ; Awards Presentation: Ciriello Plumbing.**

**Flag Sponsors: TOP Marketing, Ciriello Plumbing, ARS, Diversified Service Group, Systec, Kellie Plumbing., Westfield Winnelson, and Viega.**

**Hole Sponsors: Ben Franklin, Federated Insurance, Winthrop Supply, C S & M , Rocchio Insurance, Manufacturers Marketing, Inc., P.I.P.E., Barry, Indy Winnelson, and P-M & Associates, Citizens Energy, Steamatic of Indpls, JEBCCO.**

**Flag/hole Sponsors: Plumbers Supply, Schuler Plumbing, Ferguson Enterprise. Thank you one and all; we couldn't have done it without you.**

Ciriello Plumbing Co., Inc.

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May 24, 2011

Dear Friends:

Summer is fast approaching. Swimsuit season is here again. Maybe it is time to slim down a little and tone up before squeezing into last year's shorts and swimsuits. You should take time and slim down your office too. Shred those old files, get rid of those product brochures since 1972, and quit moving that same pile of papers from one spot on your desk to another. Go through it and throw it out. You will feel so much better!

You will probably find some gems hiding under the clutter, things you have learned from a meeting or a seminar that you had long forgotten about. Get them out, dust them off, and put those great ideas to good use.

Thanks to all of you for another great golf outing. I would like to say a special thanks to Vicki Garrett. We could not have done it without you! Hope to see you all at the GIPHCC night at the horse track!

Looking Forward to Seeing You,

Laura Ciriello-Benedict

GIPHCC President

***No diet will remove all the fat from your body because the brain is entirely fat. Without a brain, you might look good, but all you could do is run for public office. —George Bernard Shaw***